

Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Entrepreneurship Statewide Program of Study



The Entrepreneurship program of study teaches CTE learners how to plan, direct, and coordinate the management and operations of public or private sector organizations. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, analyze management structures, and plan for the use of materials and human resources.

Sharyland ISD Secondary Courses for High School Credit

Level 1

- Principles of Business, Marketing, and Finance [1 Credit]
- Business Information Management I [1 Credit]

Level 2

- Entrepreneurship [1 Credit]

Level 3

- Entrepreneurship II [1 Credit] **(Advanced Course)**

Level 4

- Practicum in Entrepreneurship [2 Credits] **(Advanced Course)**
- Project-Based Research [1 Credit] **(Advanced Course)**
- Career Preparation I [3 Credits] **(Advanced Course)**

Work-Based Learning and Expanded-Learning Opportunities

Exploration Activities

- Participate in Business Professionals of America, Future Leaders of America, or DECA

Work-Based Learning Activities

- Intern with a local management consulting firm

Sharyland ISD Industry-Based Certifications

- Entrepreneurship and Small Business

Postsecondary Opportunities

Associates Degrees

- Business Administration and Management
- Business/Commerce
- Public Administration
- Business Management

Bachelor's Degrees

- Business Administration and Management
- Business/Commerce
- Public Administration
- Management Science

Master's, Doctoral, and Professional Degrees

- Business Administration and Management
- Business/Commerce
- Public Administration
- Management Science



Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
General and Operations Managers	\$107,640	18,679	20%
Management Analysts	\$87,651	4,706	32%
Managers, All Others	\$113,110	1,794	26%

Successful completion of the Entrepreneurship program of study will fulfill requirements of the Business and Industry endorsement. Revised – August 2022

Entrepreneurship Course Information

Level 1

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Principles of Business, Marketing, and Finance	13011200 (1 credit)	None	None
Business Information Management I	13011400 (1 credit)	None	None

Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Entrepreneurship	13034400 (1 credit)	None	None

Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Entrepreneurship II	N1303423 (1 credit)	Entrepreneurship	None

Level 4

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Practicum in Business Entrepreneurship	N1303425 (2 credits)	None	None
Project-Based Research	12701500 (1 credit)	None	None
Career Preparation I	12701305 (3 credits)	None	None

FOR ADDITIONAL INFORMATION ON THE BUSINESS, MARKETING, AND FINANCE CAREER CLUSTER,
PLEASE CONTACT:

Your Junior High or High School Counselor

Sharyland ISD does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities and provides equal access to the Boy Scouts and other designated youth groups. For inquiries regarding the nondiscrimination policies, contact our Title IX Coordinator at 1200 N. Shary Road, Mission, TX 78572, or by email at deborahgarza@sharylandisd.org and our Section 504 Coordinator at 1200 N. Shary Road, Mission, TX 78572, by email at azucenagarza@sharylandisd.org or by calling (956) 580-5200.